

MRE



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107/68 Cambridge Street, Collingwood, Vic 3066

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Date listed 1st Nov	Days on site 19d ago	Rotation rate 15 days	Next rotation 1st Dec (11 days)	Listing type Premiere
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Last Updated 20/11/2024

Campaign snapshot

17,206

Appeared in search results

1,939

Listing views

59

Listing saves

3

Phone & SMS reveals

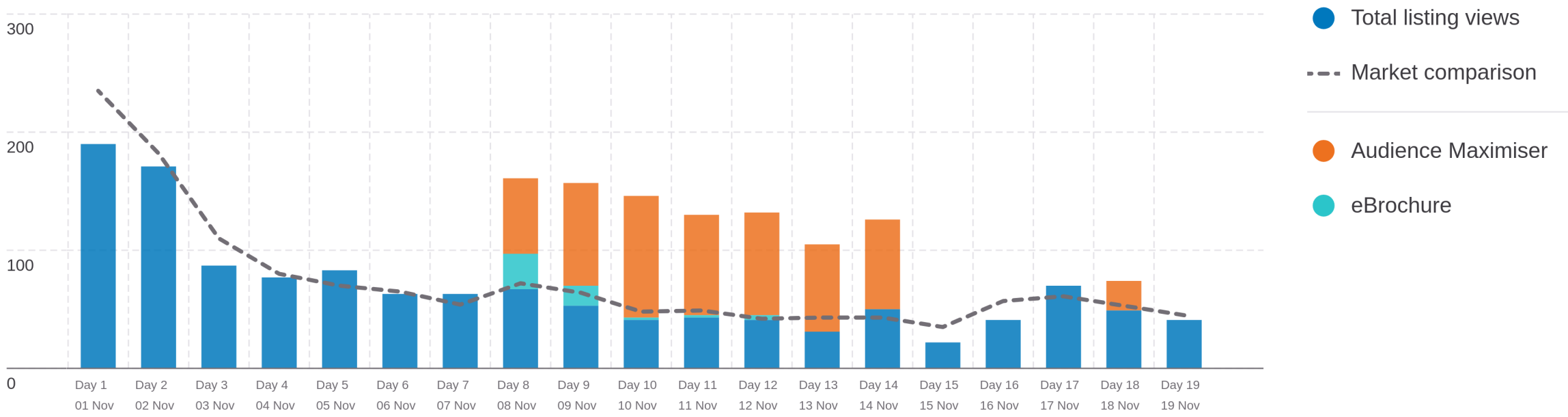
1

Email enquiries

Listing views

Your campaign from 1-19 Nov 2024

Comparing your listing to 2 bedroom units in Collingwood.



Audience Maximiser Performance

Your campaign from 8-18 Nov 2024

674

Clicks to listing

166%

Uplift to listing views

Top websites featuring Audience Maximiser

Facebook, Instagram, news.com.au, yahoo.com, and The Guardian

Last updated: 18/11/2024

eBrochure Performance

Sent 8 Nov 2024

12%

Click-through rate

444

eBrochures sent

55

Additional listing views

Last updated: 19/11/2024

Engagement

Interactions on your listing on the search results and listing page.

Saved inspections	2	Expanded Map	95
Saved auction date to calendar	0	Played video	0
Shared this listing	1	Virtual tour	0
Downloaded statement of information	8	3D tour	0
Viewed floor plan	1,693		

Your audience also viewed

The following are other listings your audience is engaging with.

<p>Sold</p> <p>Contact agent</p> <p>504/88 Trenerry Crescent, Abbotsford, Vic...</p> <p> 2 2 1 Apartment</p> <p>Sold date 16 Nov 2024</p>	<p>\$799,000</p> <p>15 Robert Street, Collingwood, Vic 3066</p> <p> 2 2 1 Townhouse</p> <p>Page views 9.4k Days on site 78</p>	<p>\$900,000 - \$950,000</p> <p>605/120 Palmer Street, Richmond, Vic 3121</p> <p> 2 2 2 Apartment</p> <p>Page views 666 Days on site 8</p>	<p>\$790,000 - \$820,000</p> <p>104/31 Wellington st, Collingwood, Vic 3066</p> <p> 2 2 1 78m² Apartment</p> <p>Page views 1.7k Days on site 50</p>
<p>\$849,000</p> <p>610/103-107 Oxford Street, Collingwood, ...</p> <p> 2 1 1 1,221.35m² Apart...</p> <p>Page views 1.4k Days on site 29</p>	<p>\$1,100,000 - \$1,150,000</p> <p>28/78 Oxford Street, Collingwood, Vic 3066</p> <p> 2 2 1 Apartment</p> <p>Page views 5.9k Days on site 147</p>	<p>Private Sale \$825,000</p> <p>205/6 Rochester Street, Fitzroy, Vic 3065</p> <p> 2 2 1 Apartment</p> <p>Page views 2.5k Days on site 35</p>	<p>\$950,000 - \$995,000</p> <p>26/85 Nicholson Street, Abbotsford, Vic 3...</p> <p> 3 2 2 Apartment</p> <p>Page views 2.2k Days on site 35</p>

Last updated: 20/11/2024

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Campaign Reports are based on information gathered from our site usage and campaign data, and are provided for illustrative purposes only and we do not warrant the accuracy or reliability of this data. Measurement methods may differ to competitor portals and comparisons are not recommended.

Market Comparison is based on the median for total listing views for similar listings in the same suburb. [How does it work?](#)

About additional purchases reports

Audience Maximiser & eBrochure is subject to the terms on your order form and the use of this Campaign Data is subject to terms and conditions at about.realestate.com.au/terms.

† Unique users refer to both display and social media websites.

Additional listing views percentage are calculated based on the page views attributed from the product.